



September 23, 2011

Attention Barbourville Cable TV Subscribers:

In an effort to deliver more services such as High Definition channels, we must free up bandwidth within our cable system. The first step in doing this is to remove the analog premium services such as HBO, Cinemax, Showtime, The Movie Channel, Starz, and Encore that are now available on channels 14 through 22. These services will still be available as a digital offering through a digital box. If you subscribe to the digital premiums, you get more channels for the same price. For instance, if you currently are receiving HBO on analog, you get HBO and HBO 2, but if you subscribe to HBO digital, you get HBO, HBO 2, HBO Signature, HBO Family, HBO Comedy, and HBO Zone for the same price. The same can be said for all the other premiums as well.

However, in order to get the digital premiums, you must have a digital box. This can be achieved by one of two ways.

First, you can subscribe to our digital cable and receive 45 additional channels including great sports such as Versus and ESPNU, great family entertainment such as Sprout, Nick Jr, and The Game Show Network, and great movies such as Hallmark and FX Movies. You also get an interactive guide and access to InDemand Pay-Per-View all for \$12/month. See the attached channel lineup for details.

If you do not want to subscribe to digital cable, you can subscribe to our digital gateway for \$4/month. The digital gateway gives you a digital box with interactive guide and access to InDemand Pay-Per-View as well as access to the Premium Packages.

We will be contacting customers with analog premiums in the coming weeks to setup a time to install a digital box. At some time later in the year all analog premiums will be turned off. If you have questions, you can call our office at 546-3187.

Sincerely,

Barbourville Utility Commission

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